

SANTA CRUZ, CALIFORNIA

TOTAL POPULATION
59,946

TOTAL AREA (sq. miles)
15.4

POPULATION DENSITY 4705.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

3

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

A BICYCLE FRIENDLY COMMUNITY	Average Platinum	Santa Cruz
Arterial Streets with Bike Lanes	78%	60%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	39%
Public Education Outreach	EXCELLENT	EXCELLENT
Share of Transportation Budget Spent on Bicycling	INSUFFICIENT DATA	23%
Bike Month and Bike to Work Events	EXCELLENT	GOOD/VERY GOOD
Active Bicycle Advocacy Group	ACTIVE	ACTIVE
Active Bicycle Advisory Committee	ACTIVE	MEETS EVERY TWO MONTHS
Bicycle–Friendly Laws & Ordinances	VERY GOOD	FEW/GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 20K	1 PER 10K

CATEGORY SCORES

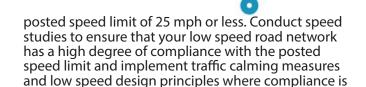
ENGINEERING Bicycle network and connectivity	4/10
EDUCATION Motorist awareness and bicycling skills	6/10
ENCOURAGEMENT Mainstreaming bicycling culture	4/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	4/10
EVALUATION & PLANNING Setting targets and baving a plan	4/10

KEY OUTCOMES

KEI OOTOOMEO	average Fiaiimum	Santa Cruz
RIDERSHIP Percentage of daily bicyclists	12%	9.5%
SAFETY MEASURES CRASHES Crashes per 10k daily bicyclists	90	222
SAFETY MEASURES FATALITIES Fatalities per 10k daily bicyclists	0.5	0.72



KEY STEPS TO PLATINUM



- » Continue efforts to update your 2008 bicycle plan to ensure that state-of-the-art bicycle facilities are included, and that infrastructure planning is complimented with encouragement, education, and enforcement programs to increase usage.
- » Develop a system of bicycle boulevards, utilizing quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design quidelines. See Bicycle Boulevards in action.
- You reported a high percentage of roads with a
- » Riding on a sidewalk is often a sign that a bicyclist does not feel comfortable riding in the street. This is best addressed through street design and education. Prohibiting bicyclists from riding on sidewalks in all areas of a community can be counter-productive because it discourages new riders and other riders who are not comfortable riding with traffic.