



# SANTA CRUZ, CALIFORNIA

## TOTAL POPULATION

59,946

## POPULATION DENSITY

4705.3

## TOTAL AREA (sq. miles)

15.4

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **3**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Santa Cruz
Arterial Streets with Bike Lanes	78%	<b>60%</b>
Total Bicycle Network Mileage to Total Road Network Mileage	45%	<b>39%</b>
Public Education Outreach	EXCELLENT	<b>EXCELLENT</b>
Share of Transportation Budget Spent on Bicycling	INSUFFICIENT DATA	<b>23%</b>
Bike Month and Bike to Work Events	EXCELLENT	<b>GOOD/VERY GOOD</b>
Active Bicycle Advocacy Group	ACTIVE	<b>ACTIVE</b>
Active Bicycle Advisory Committee	ACTIVE	<b>MEETS EVERY TWO MONTHS</b>
Bicycle-Friendly Laws & Ordinances	VERY GOOD	<b>FEW/GOOD</b>
Bike Plan is Current and is Being Implemented	YES	<b>YES</b>
Bike Program Staff to Population	1 PER 20K	<b>1 PER 10K</b>

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4</b> / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>6</b> / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>4</b> / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>4</b> / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>4</b> / 10

## KEY OUTCOMES

	Average Platinum	Santa Cruz
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	12%	9.5%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	90	222
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	0.5	0.72



## KEY STEPS TO PLATINUM



» Continue efforts to update your 2008 bicycle plan to ensure that state-of-the-art bicycle facilities are included, and that infrastructure planning is complimented with encouragement, education, and enforcement programs to increase usage.

» Develop a system of bicycle boulevards, utilizing quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels. Use the Bicycle Boulevards section of the NACTO Urban Bikeway Design Guide for design guidelines. See Bicycle Boulevards in action.

» You reported a high percentage of roads with a

posted speed limit of 25 mph or less. Conduct speed studies to ensure that your low speed road network has a high degree of compliance with the posted speed limit and implement traffic calming measures and low speed design principles where compliance is low.

» Riding on a sidewalk is often a sign that a bicyclist does not feel comfortable riding in the street. This is best addressed through street design and education. Prohibiting bicyclists from riding on sidewalks in all areas of a community can be counter-productive because it discourages new riders and other riders who are not comfortable riding with traffic.